



DEPARTAMENTO DE SALUD

PROGRAMA MEDICAID

PUBLIC NOTICE OF UPCOMING REQUEST FOR PROPOSAL


Puerto Rico Department of Health
Puerto Rico Medicaid Program
Medicaid Out-Reach Campaign
RFP-PRMP-MOC-007

The Puerto Rico Medicaid Program (the Program) is soliciting assistance from interested entities in the recertification process of all Medicaid beneficiaries. The Federal Government has imposed a deadline of March 30, 2024, to complete this task. To meet this deadline, the Program is soliciting interested entities with experience in the development of education campaigns, reach out and assist in renewal processes to accomplish the goal of recertifying all beneficiaries.

Through this invitation, the Program is welcoming interested entities to propose and implement different strategies that would vigorously promote an effective participation of beneficiaries in their process of recertification. The Program has implemented aggressive steps to communicate with beneficiaries via mailed letters, emails, and phone calls, but it has not been enough. Now, the Program considers it necessary to get into personal contact with the beneficiaries.

The Program has the interest of contracting the services of an entity with enough experience to develop and implement a person-to-person strategy that will help all beneficiaries to comply with the Medicaid recertification process. At a minimum, the Program expects the entity to develop publicity campaigns and operate temporary service centers at different strategic localities across the Island where beneficiaries would receive personal assistance in their compliance with the process. Also, the Program expects the entity to provide all personnel and equipment necessary to fulfill this requirement.

For more information, interested individuals or entities could contact Elizabeth Otero Martínez at (787) 765-2929, ext. 6909 or via elizabeth.otero@salud.pr.gov. The Request for Proposal documents with more information and requirements to participate in this event will be available in the coming days and will be provided to those interested. Proposals will be evaluated by an Evaluation Committee designated by the Program director and a decision will be made soon after. Since time is of the essence, the Program wishes to conduct an expedited evaluation process, ensuring it complies with the requirements of full and open competition.


Procurement Oversight Lead
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